



FIRE SAUCE
FIRE

Pick me!
Pick me!

THINK
OUTSIDE
THE BUN®



M

TACO SUBS

1
00:00:00,270 --> 00:00:08,710
[Applause]

2
00:00:12,549 --> 00:00:10,549
recently we've covered stories that taco

3
00:00:14,150 --> 00:00:12,559
bell is running out of sauce and

4
00:00:16,070 --> 00:00:14,160
requesting people not

5
00:00:18,310 --> 00:00:16,080
take as much yeah and then they started

6
00:00:21,269 --> 00:00:18,320
asking people to mail back their used

7
00:00:23,429 --> 00:00:21,279
sauce packets very nice i mean i've been

8
00:00:25,029 --> 00:00:23,439
doing that yeah yeah

9
00:00:27,429 --> 00:00:25,039
i've been going to taco bell just for

10
00:00:29,189 --> 00:00:27,439
sauce packs to mail just just that guy

11
00:00:30,310 --> 00:00:29,199
in the parking lot i stomp on him i put

12
00:00:32,229 --> 00:00:30,320
them in an envelope and i put them in

13
00:00:36,709 --> 00:00:32,239

the mail i like to put my sauce packets

14

00:00:40,069 --> 00:00:38,709

in my uh class action lawsuit where i

15

00:00:43,030 --> 00:00:40,079

get eight cents because i bought a hard

16

00:00:44,869 --> 00:00:43,040

drive in 2008. there you go oh wow those

17

00:00:46,709 --> 00:00:44,879

are always a nice surprise i gotta cast

18

00:00:49,110 --> 00:00:46,719

this [h__h] you

19

00:00:52,229 --> 00:00:49,120

it looks like a taco bell test 30 day

20

00:00:53,350 --> 00:00:52,239

taco subscription to drive more frequent

21

00:00:56,709 --> 00:00:53,360

visits

22

00:00:59,349 --> 00:00:56,719

wow i like this that's good news taco

23

00:01:01,510 --> 00:00:59,359

bell is testing a 30-day pass

24

00:01:03,670 --> 00:01:01,520

for a free taco a day

25

00:01:06,469 --> 00:01:03,680

in tucson arizona restaurants customers

26

00:01:09,750 --> 00:01:06,479

can redeem their taco lovers pass until

27

00:01:11,350 --> 00:01:09,760

november 24th at participating locations

28

00:01:14,630 --> 00:01:11,360

that's some good news on that front and

29

00:01:15,990 --> 00:01:14,640

you don't even need a vaccine to get it

30

00:01:17,749 --> 00:01:16,000

do we know that for sure well it's

31

00:01:18,550 --> 00:01:17,759

arizona so i think arizona they're not

32

00:01:20,310 --> 00:01:18,560

gonna

33

00:01:23,670 --> 00:01:20,320

enforce that right away

34

00:01:26,070 --> 00:01:23,680

uh uh but it turns out the burger king

35

00:01:28,469 --> 00:01:26,080

and pandora bread have created similar

36

00:01:30,710 --> 00:01:28,479

programs in the past for coffee to drive

37

00:01:33,350 --> 00:01:30,720

more frequent visits you just have

38

00:01:35,830 --> 00:01:33,360

pandora brands

39

00:01:42,870 --> 00:01:38,630

it's like based on you you liked rye

40

00:01:47,270 --> 00:01:44,630

this everything bagel here's some

41

00:01:49,109 --> 00:01:47,280

pantera bread

42

00:01:51,510 --> 00:01:49,119

phil ensamo's back there making your

43

00:01:55,270 --> 00:01:51,520

bread with dimebag daryl what's up this

44

00:01:58,069 --> 00:01:55,280

is pantera i'm here for pandora bread

45

00:01:59,590 --> 00:01:58,079

so i mean one free taco a day so think

46

00:02:01,590 --> 00:01:59,600

about it if you get your taco pass

47

00:02:03,749 --> 00:02:01,600

you're entitled one free taco a day but

48

00:02:05,590 --> 00:02:03,759

you got to get in your car you got to

49

00:02:08,869 --> 00:02:05,600

drive there

50

00:02:10,790 --> 00:02:08,879

to get your free taco and depending on

51
00:02:13,190 --> 00:02:10,800
what kind of car you got it could take

52
00:02:14,630 --> 00:02:13,200
quite a while to get there who knows

53
00:02:17,030 --> 00:02:14,640
he's like i just want my [h__h] free

54
00:02:19,190 --> 00:02:17,040
taco i got my taco pass my i got it from

55
00:02:20,309 --> 00:02:19,200
my wife as from her for our 10 year

56
00:02:21,750 --> 00:02:20,319
anniversary

57
00:02:23,430 --> 00:02:21,760
we've been married for 10 years she got

58
00:02:25,430 --> 00:02:23,440
me a taco pasta it's all he wanted 10

59
00:02:26,150 --> 00:02:25,440
years that's the taco anniversary yes it

60
00:02:31,830 --> 00:02:26,160
is

61
00:02:33,750 --> 00:02:31,840
car and get to taco bell any second now

62
00:02:35,910 --> 00:02:33,760
trouble trouble starting that one well

63
00:02:37,509 --> 00:02:35,920

it's todd this is the old uh jalopy you

64

00:02:39,430 --> 00:02:37,519

know it's not uh

65

00:02:41,110 --> 00:02:39,440

wait a second

66

00:02:42,390 --> 00:02:41,120

pop this clutch really i'm going to pop

67

00:02:43,589 --> 00:02:42,400

this clutch i'm going to roll for a

68

00:02:48,390 --> 00:02:43,599

second pop the clutch it's going to

69

00:02:52,150 --> 00:02:50,229

i'm still kind of hungry for that taco

70

00:02:54,790 --> 00:02:52,160

it's gonna start up here soon

71

00:02:56,630 --> 00:02:54,800

hold on a second this happens every time

72

00:02:59,030 --> 00:02:56,640

every time i start the car this whole

73

00:03:03,350 --> 00:02:59,040

process starts here we go

74

00:03:07,750 --> 00:03:05,190

well the newest subscription service

75

00:03:09,589 --> 00:03:07,760

isn't to stream tv shows or movie oh no

76

00:03:11,830 --> 00:03:09,599

it's for taco bell tacos customers with

77

00:03:14,949 --> 00:03:11,840

the taco lovers pass can order one

78

00:03:18,390 --> 00:03:14,959

crunchy taco soft taco spicy potato soft

79

00:03:21,589 --> 00:03:18,400

taco or doritos loco taco per day

80

00:03:25,750 --> 00:03:21,599

for 30 days straight on the chains app

81

00:03:27,670 --> 00:03:25,760

because a spicy potato soft taco

82

00:03:29,670 --> 00:03:27,680

you you tell me

83

00:03:31,110 --> 00:03:29,680

i don't know

84

00:03:32,229 --> 00:03:31,120

i was wondering like did the author make

85

00:03:33,589 --> 00:03:32,239

that up and just throw it in because no

86

00:03:35,509 --> 00:03:33,599

one's paying attention

87

00:03:39,110 --> 00:03:35,519

i i don't know is that like some kind of

88

00:03:40,390 --> 00:03:39,120

new taco technology we're unaware of

89

00:03:43,509 --> 00:03:40,400

oh they did they used to have the sweet

90

00:03:45,350 --> 00:03:43,519

potato poon talking well that's a very

91

00:03:46,789 --> 00:03:45,360

particular type of taco very rare but

92

00:03:48,949 --> 00:03:46,799

you can get it everywhere

93

00:03:50,550 --> 00:03:48,959

you can get it every now and again

94

00:03:52,869 --> 00:03:50,560

uh but they're running this program at

95

00:03:55,350 --> 00:03:52,879

17 locations in uh

96

00:03:57,830 --> 00:03:55,360

in arizona i think in tucson wait

97

00:04:00,470 --> 00:03:57,840

so the yum brands chains is testing this

98

00:04:02,470 --> 00:04:00,480

program across 17 locations in tucson

99

00:04:04,149 --> 00:04:02,480

arizona so it's only in tucson arizona

100

00:04:06,070 --> 00:04:04,159

that they're doing this from september

101
00:04:07,509 --> 00:04:06,080
to november 24th you guys need to move

102
00:04:09,670 --> 00:04:07,519
back to arizona

103
00:04:10,949 --> 00:04:09,680
honey we're moving back we got the taco

104
00:04:12,949 --> 00:04:10,959
pass

105
00:04:15,830 --> 00:04:12,959
i've done the math it's gonna work out

106
00:04:17,509 --> 00:04:15,840
we'll save money in the long run

107
00:04:19,270 --> 00:04:17,519
groceries only cost us five bucks a

108
00:04:21,189 --> 00:04:19,280
month

109
00:04:23,590 --> 00:04:21,199
by the way you can only eat taco bell

110
00:04:25,830 --> 00:04:23,600
but with our taco our taco ration per

111
00:04:28,390 --> 00:04:25,840
day is one and so what to split that

112
00:04:30,870 --> 00:04:28,400
taco in half you know i think maybe this

113
00:04:33,590 --> 00:04:30,880

is like a corporate version of uh

114

00:04:36,870 --> 00:04:33,600

universal basic income

115

00:04:38,469 --> 00:04:36,880

where you can get a free taco one taco a

116

00:04:40,629 --> 00:04:38,479

day as part of your universe or

117

00:04:43,110 --> 00:04:40,639

universal basic income so this is a

118

00:04:45,430 --> 00:04:43,120

universal basic tacos you need to

119

00:04:47,270 --> 00:04:45,440

you know you need to get taco bell plus

120

00:04:49,990 --> 00:04:47,280

maybe there you go kind of like they got

121

00:04:53,590 --> 00:04:50,000

hulu plus with no commercials

122

00:04:58,230 --> 00:04:55,590

with my crunchy taco that i get for free

123

00:05:01,110 --> 00:04:58,240

how many sauce packets do i get per free

124

00:05:06,150 --> 00:05:03,189

do they somehow coordinate what packets

125

00:05:08,710 --> 00:05:06,160

you mail back can you earn more credits

126
00:05:10,390 --> 00:05:08,720
towards another taco or another sauce

127
00:05:12,629 --> 00:05:10,400
packet maybe

128
00:05:14,629 --> 00:05:12,639
if you mail back 10 empty sauce packets

129
00:05:16,070 --> 00:05:14,639
they stamp your card you get one more

130
00:05:18,150 --> 00:05:16,080
sauce package i see i see what you're

131
00:05:19,670 --> 00:05:18,160
saying there like it's like uh you're

132
00:05:22,830 --> 00:05:19,680
earning for the future there it's almost

133
00:05:25,749 --> 00:05:22,840
like a newfangled 401k something like

134
00:05:27,830 --> 00:05:25,759
that a sauce one okay and i retire when

135
00:05:29,909 --> 00:05:27,840
i retire i'm getting a 55 gallon drum of

136
00:05:34,629 --> 00:05:29,919
taco sauce

137
00:05:39,029 --> 00:05:37,110
yeah can they put the they should like

138
00:05:40,950 --> 00:05:39,039

the taco bell bag that they put your

139

00:05:42,790 --> 00:05:40,960

tacos in when you get your food they

140

00:05:45,590 --> 00:05:42,800

should just have like a self adrenals

141

00:05:46,710 --> 00:05:45,600

like that pre postage i see

142

00:05:49,189 --> 00:05:46,720

you know

143

00:05:51,510 --> 00:05:49,199

you want them to mail you the taco no no

144

00:05:54,310 --> 00:05:51,520

you get your tacos from the youtube

145

00:05:55,590 --> 00:05:54,320

drive through you eat your taco

146

00:05:57,110 --> 00:05:55,600

i thought you were doing the original

147

00:06:00,070 --> 00:05:57,120

subscription model for netflix where

148

00:06:02,629 --> 00:06:00,080

they mail you your dvds

149

00:06:03,909 --> 00:06:02,639

mail tacos to people like you go online

150

00:06:06,629 --> 00:06:03,919

taco i thought you actually had to get

151
00:06:07,590 --> 00:06:06,639
in your jalopy get the taco but just get

152
00:06:11,590 --> 00:06:07,600
the

153
00:06:12,790 --> 00:06:11,600
packets

154
00:06:14,390 --> 00:06:12,800
okay so you're saying on the back

155
00:06:17,189 --> 00:06:14,400
instead of having nutrition information

156
00:06:18,950 --> 00:06:17,199
it would say postage paid that's right

157
00:06:20,710 --> 00:06:18,960
that's on the bag you just throw that

158
00:06:23,029 --> 00:06:20,720
into that in the post office oh they

159
00:06:25,350 --> 00:06:23,039
hate that yeah you just empty it out of

160
00:06:27,670 --> 00:06:25,360
taco contents and then you replace it

161
00:06:28,710 --> 00:06:27,680
with empty salsa bags and then you put

162
00:06:30,870 --> 00:06:28,720
it in the mail when you're done the

163
00:06:32,790 --> 00:06:30,880

mailman loves that opens up your mailbox

164

00:06:35,909 --> 00:06:32,800

oh what the [h__\h] just a bunch of packets

165

00:06:37,189 --> 00:06:35,919

in here it's just a bunch of hot sauce

166

00:06:39,830 --> 00:06:37,199

make sure it's delivered i like that

167

00:06:42,710 --> 00:06:39,840

idea too just stuff the salsa packs in

168

00:06:45,029 --> 00:06:42,720

the mailbox mark it as urgent

169

00:06:48,710 --> 00:06:45,039

he'll know what to do

170

00:06:53,510 --> 00:06:48,720

he knows where this goes

171

00:06:58,230 --> 00:06:55,270

mailbags are just gonna be covered in

172

00:06:59,990 --> 00:06:58,240

taco sauce every package and parcel is

173

00:07:02,790 --> 00:07:00,000

gonna be just

174

00:07:04,790 --> 00:07:02,800

coated with taco grease and juice

175

00:07:06,070 --> 00:07:04,800

as the guys walking down the street with

176

00:07:08,070 --> 00:07:06,080

the you know the male satchel there's

177

00:07:10,230 --> 00:07:08,080

all these like seagulls following them

178

00:07:13,029 --> 00:07:10,240

around smelling like

179

00:07:14,710 --> 00:07:13,039

taco bell sauce

180

00:07:17,670 --> 00:07:14,720

well

181

00:07:18,870 --> 00:07:17,680

chat says i burke says goes to taco bell

182

00:07:21,110 --> 00:07:18,880

every day

183

00:07:23,350 --> 00:07:21,120

oh man good for you pal you gotta get in

184

00:07:25,830 --> 00:07:23,360

on that free taco

185

00:07:27,749 --> 00:07:25,840

you gotta do it i have to do it

186

00:07:29,430 --> 00:07:27,759

there's a salsa that uh trader joe's

187

00:07:30,950 --> 00:07:29,440

sells that tastes just like the taco

188

00:07:33,909 --> 00:07:30,960

bell salsa i don't remember what did

189

00:07:36,070 --> 00:07:33,919

taco bell serve breakfast

190

00:07:37,749 --> 00:07:36,080

if you want tacos like yeah all right i

191

00:07:39,110 --> 00:07:37,759

was asking for this taco pass i don't

192

00:07:41,990 --> 00:07:39,120

know i did look up so there is such a

193

00:07:44,070 --> 00:07:42,000

thing as a spicy potato soft taco wow

194

00:07:45,909 --> 00:07:44,080

which is just instead of having ground

195

00:07:49,029 --> 00:07:45,919

beef and taco meat in there it's just

196

00:07:51,029 --> 00:07:49,039

potatoes it seems weird but okay

197

00:07:53,270 --> 00:07:51,039

chocolate chocolate chip i don't know if

198

00:07:55,270 --> 00:07:53,280

they get chocolate chocolate chip

199

00:07:56,869 --> 00:07:55,280

if they start breakfast that would be a

200

00:07:58,790 --> 00:07:56,879

game changer because they did so they

201
00:08:01,189 --> 00:07:58,800
have burritos you're right

202
00:08:02,710 --> 00:08:01,199
well breakfast burritos are and i oh man

203
00:08:05,189 --> 00:08:02,720
i will go to the mat on this one

204
00:08:07,909 --> 00:08:05,199
breakfast tacos breakfast burritos i'm

205
00:08:09,110 --> 00:08:07,919
with you i i make my own now i i took a

206
00:08:10,070 --> 00:08:09,120
break but i was making my own breakfast

207
00:08:11,350 --> 00:08:10,080
tacos

208
00:08:13,749 --> 00:08:11,360
it's funny fantastic yeah it's great

209
00:08:15,990 --> 00:08:13,759
time joe there is no breakfast taco at

210
00:08:17,430 --> 00:08:16,000
taco bell it's only breakfast burritos

211
00:08:19,909 --> 00:08:17,440
[h__\h] them

212
00:08:21,510 --> 00:08:19,919
also hey but well check this out they

213
00:08:22,869 --> 00:08:21,520

have a special and i don't maybe it's

214

00:08:23,830 --> 00:08:22,879

only available during the breakfast

215

00:08:24,830 --> 00:08:23,840

hours

216

00:08:27,830 --> 00:08:24,840

breakfast

217

00:08:29,110 --> 00:08:27,840

salsa i don't know wow

218

00:08:31,749 --> 00:08:29,120

let's finish up the rest of this real

219

00:08:35,190 --> 00:08:31,759

quick so like burger king and pantera

220

00:08:37,909 --> 00:08:35,200

bread uh taco bell is likely hoping to

221

00:08:40,550 --> 00:08:37,919

drive regular visitors to its

222

00:08:43,110 --> 00:08:40,560

restaurants for from customers uh

223

00:08:45,750 --> 00:08:43,120

building habits during the 30-day period

224

00:08:47,910 --> 00:08:45,760

since one taco isn't feeling enough for

225

00:08:50,389 --> 00:08:47,920

most customers they might add more to

226

00:08:52,870 --> 00:08:50,399

their order too the bass could encourage

227

00:08:55,269 --> 00:08:52,880

more customers to download the taco bell

228

00:08:57,910 --> 00:08:55,279

app as well the chain launched a loyalty

229

00:08:59,670 --> 00:08:57,920

program through its app more than a year

230

00:09:01,590 --> 00:08:59,680

ago what's the loyalty program is that

231

00:09:03,590 --> 00:09:01,600

like if you go to another restaurant

232

00:09:05,590 --> 00:09:03,600

there's going to be severe consequences

233

00:09:07,269 --> 00:09:05,600

that's right they mail you a

234

00:09:09,110 --> 00:09:07,279

flat a flag with a taco on it you do a

235

00:09:10,310 --> 00:09:09,120

pledge of allegiance to it every day

236

00:09:12,150 --> 00:09:10,320

okay

237

00:09:13,750 --> 00:09:12,160

put that in the classroom and they mail

238

00:09:15,030 --> 00:09:13,760

you black and white photos mail you

239

00:09:16,140 --> 00:09:15,040

black white photos of you going into a

240

00:09:18,790 --> 00:09:16,150

mcdonald's

241

00:09:20,070 --> 00:09:18,800

[Laughter]

242

00:09:22,790 --> 00:09:20,080

we're going to mail this to your wife if

243

00:09:24,550 --> 00:09:22,800

you don't want to taco

244

00:09:27,350 --> 00:09:24,560

a polaroid picture of your kid sleeping

245

00:09:30,310 --> 00:09:27,360

in her bed oh my god

246

00:09:32,949 --> 00:09:30,320

taco bell they're ruthless

247

00:09:35,190 --> 00:09:32,959

uh well executives on yum's latest

248

00:09:37,509 --> 00:09:35,200

earning call said the taco bell loyalty

249

00:09:39,670 --> 00:09:37,519

members they spend 35 percent more on

250

00:09:41,509 --> 00:09:39,680

their visits compared to uh their

251

00:09:43,670 --> 00:09:41,519

spending habits before joining the

252

00:09:45,990 --> 00:09:43,680

program so this is good taco bell news

253

00:09:47,750 --> 00:09:46,000

for everyone

254

00:09:50,550 --> 00:09:47,760

give us an email at

255

00:09:53,190 --> 00:09:50,560

our picture month gmail.com

256

00:09:55,350 --> 00:09:53,200

check out obdimport.com

257

00:09:55,850 --> 00:09:55,360

for all the social media and donation

258

00:09:59,670 --> 00:09:55,860

links